



# Carbon Action

## Reducing Carbon Emissions

Hardly a week goes by without global warming or carbon emissions hitting the news.

With an ever wider array of tips and ideas for emission reduction in business being offered, a need for coherent planned approaches to reducing carbon emissions has become apparent.

Business Support Solutions is now able to offer companies a user friendly approach to cutting emissions, with the **development of a specially designed procedural standard.**

Using the standard as a starting point, companies are able to plan and effect a series of actions that will save carbon emissions and energy, thereby creating cost savings in the process. In addition, the customer's adherence to this standard is capable of being independently verified.

As Business Support Solutions is well established and has a wealth of experience of helping companies to implement business improvement standards and gain approvals, it is ideally placed to help companies to achieve the standard.

## The Carbon Action standard provides:

- A clear procedure for identifying carbon emissions and developing, actioning and reviewing emission reduction plans.
- A simple, step-by-step approach to the undertaking of carbon emission reductions.
- A method by which an organisation is able to set specific, quantifiable and measurable targets.

## Potential benefits to business include:

- Enabling carbon emissions, energy and cost savings to be made.
- Focusing on the continuous improvement of emission reductions.
- Enabling an organisation to illustrate to potential investors and customers the commitment to carbon emissions reduction.
- Allowing energy efficiency improvements to be easily documented.
- Opening up a potential opportunity for an organisation's adherence to the standard to be independently assessed and verified.
- Involving and motivating all levels of an organisation.
- Generating a climate in which other areas of the business may also benefit, including production efficiency, waste reduction and product development.

For more information on the Carbon Action standard speak to your **Business Support Solutions adviser/contact**, contact [busadvice@business-support-solutions.co.uk](mailto:busadvice@business-support-solutions.co.uk) call the **Business Advice Centre** on **0845 608 3388** or contact Michael Sleeman on 0161 245 4890

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